

# 5 Top Tips to Engage Faculty



## Engage your Marketing/Communications Team

Who better to help spread the word than your internal Marketing or Communications team? They have access to the necessary skills, tools and channels to best promote your program so great to partner with them early on.



## Adapt & share our templates

We've created a host of materials including posters, social media templates and digital display boards to save you time - they're all editable to add your own logo, images and written copy.



## Run workshops at Staff Events & Professional Development Days

We all know how busy educators are. It's hard to find the time to engage with new technologies and initiatives that your peer's are promoting. By using a slot at an existing staff event or time focused on professional development, you'll extend your reach in time already dedicated to learning.



## Showcase Successes

Run targeted deployments to be able to share and celebrate the feedback, leveraging social proof and instilling confidence in anyone interested in seeing how it works in practice.



## Partner with an internal influencer

Seeing Senior Leaders and Internal Influencers in a headset or using Bodyswaps will help pique the interest of others.